Text Yorkshire to 70450 to donate £5

GIVE IT SOME WELLY

yorkshire cancer research

ON YORKSHIRE DAY

1st August

Fundraising pack

f  twitter  instagram  #GiveItSomeWelly
Thank you for choosing to fundraise to prevent, diagnose and treat cancer. Together we can fund research so that people in Yorkshire can live longer, healthier lives.

Yorkshire is big and beautiful and while Yorkshire Day gives us much to celebrate, sadly the lives of too many people in our region are cut short by cancer. With your help, we can fund pioneering research to save lives right here in Yorkshire, in your town, your city and your community.

With Yorkshire Day coming up on Saturday August 1st, we are planning to Give It Some Welly and we would love you to join us. This pack gives you some welly themed ideas to raise life-changing funds.

Good luck with your fundraising. Please do keep yourself safe and follow government guidelines on social distancing – and have fun!

Dr Kathryn Scott
Chief Executive, Yorkshire Cancer Research
Yorkshire Cancer Research funds research that saves lives in Yorkshire. Our aim is that at least 2000 more people survive cancer every year in Yorkshire. To save these lives, each year we fund £10 million of world-leading research to prevent, diagnose and treat cancer.

**Prevent**

It is possible to prevent four in ten cancers. That’s why Yorkshire Cancer Research is investing in research to reduce the risk of you and those you love developing cancer.

We can stop cancer before it happens by focusing on people at high risk and on particularly prevalent cancers. We are working in local communities to make vital services accessible to everyone and sharing practical ways of taking good care of your health.

**Diagnose**

By diagnosing cancer early, it’s usually easier to treat. We help people understand the signs and symptoms and fund vital screening that identifies the very earliest signs that cancer is developing.

Yorkshire Cancer Research is funding one of the largest lung screening trials in the UK. 7000 people will receive a lung MOT when visiting the mobile screening unit at convenient community-based locations. Our lung health checks have already identified 80 lung cancers, giving these people early access to life-saving treatment.

**Treat**

Funding research has a direct impact on cancer patients right here in Yorkshire, from improving cancer treatments to funding rehabilitation programmes.

Our Bowel Cancer Improvement Programme is assessing the differences in treatment across Yorkshire and providing personalised education programmes to improve the treatments provided. We are in pursuit of the gold-standard for bowel cancer treatment throughout Yorkshire.

Yorkshire Cancer Research has funded £43 million in research since 2015 and funded 293 researchers in our region, thanks to our supporters. Two thirds of all recruitment to clinical trials taking place in Yorkshire and Humberside is being funded by Yorkshire Cancer Research. This vital work is helping to make a difference to the lives of people right across the region – here and now and for generations to come.

Find out how we’re helping the people of Yorkshire here

I’m so grateful to have survived cancer. It was the type of cancer that, had it been 30 years ago, would have left me relying on a welly load of luck to survive. The myriad of new drugs and pioneering treatments which have raised the odds of cancer survival significantly over the past few decades, are the result of research. Without research, they wouldn’t exist. And without funding, there is no research. If we want survival rates to keep on improving, research will need funding. And that is one of the aims of the Give It Some Welly campaign.

Jackie Buxton
Writer
Welly wanging

world record attempt

Want to be part of a world record attempt?

Did you know

Welly Wanging is a sport where contestants throw a Wellington boot as far as possible from the starting line within a set area. It is believed to have first started in Upperthong, Holmfirth in West Yorkshire.

It’s time to wang your wellies! We’d love for you to take part in our new world record attempt this Yorkshire Day.

Help more people give cancer the boot by joining in the biggest virtual welly wanging event on Saturday, August 1st, 2-3pm. All you need is a welly and a phone with a camera!

Here’s how to get involved

1. Join our event page. Let us know you are taking part by visiting our Facebook event page here. Click ‘Going’. We can then keep you updated in the run up to the event.

2. Start sharing. Share our event page on your social media channels and invite all your friends – we need as many videos of people wanging their wellies as possible.

3. Wang your welly! To take part, all you’ll need to do is get a welly and your phone camera at the ready. Film yourself wanging your welly for Yorkshire. Everyone in your household can get involved. Each separate video counts as another entry.

4. Upload your video. There’s a tight time slot for entries to qualify for the world record attempt. So, all welly wanging videos MUST be uploaded to the Facebook event page here between 2 and 3 pm on Saturday August 1st.

5. Make a donation. 594 people are diagnosed with cancer every week in Yorkshire. Help them to give cancer the boot for good by donating £5 for every welly you wang. Donate here.
Give your oven some welly and rustle up some boot shaped biscuits and buns for a socially distanced bake sale at your gate or by doorstep delivery. You could host a virtual bake off competition with friends or colleagues.

Wang them!

Throw your own welly wanging competition.

**What you’ll need**
- Wellies (obviously!)
- Distance markers/flags
- A prize (if bragging rights aren’t enough)
- Posters
- Balloons
- A judge
- A good throwing arm

**How does it work?**
It’s wellies away! The person who throws their welly the furthest is the welly wanging winner. How simple is that? Please follow government guidelines on social distancing and group sizes.

**What are the rules?**
Everyone takes it in turn to wang their welly.
Under arm, over arm, contestants can chuck it anyway they want. But to make it fair, mark out a throwing line on the ground and don’t let anyone’s foot go over it.
Wherever the welly finally lands, leave it there, or have the judge mark the spot. And give a bonus prize to anyone who manages to wang their welly right out of Yorkshire!

**How to fundraise**
Before anyone can chuck a welly, they must throw some coins your way or they can donate via text or on our website! So, come on Yorkshire, get wanging and make it a good throw for a good cause!

**Where can you wang?**
It goes without saying that you’re going to need a wide open space. (Luckily, Yorkshire’s full of them!) But do play it safe. Avoid wanging anywhere near cars, windows, passers-by and priceless antique vases. And please get the landowner’s permission before wanging your welly.

**Not enough room to wang?**
If you’re short on space, put a target on the floor and see whose welly gets closest.

**Give your oven some welly and rustle up some boot shaped biscuits and buns for a socially distanced bake sale at your gate or by doorstep delivery. You could host a virtual bake off competition with friends or colleagues.**

**Wear them!**

You could have a 24 hour marathon welly wearing challenge at home. Or why not wear them to work, even if it’s in your home office for video calls.

**#GiveItSomeWelly**

Share your photos with us [here](#) or tag us in your Facebook, Twitter or Instagram posts.
Get arty with your wellies and add a splash of colour, then put them on display and ask for donations. You could even try and fill them with coins.

Let’s bring out the Alan Titchmarsh or Christine Walkden in you. Get creative with an old pair of wellies – they make great plant pots (just make sure you put in some holes for drainage!) Fill your wellies with plants and flowers to show your support. You could organise a village display and ask for donations or even sell your welly creations to raise money.

Welly boots were made for walking. So why not put on yours and head out into the glorious Yorkshire countryside for a good old ramble!

Ask your family, friends or colleagues to sponsor every step or every mile.

Where can you do it?
Whitby. Wensleydale. Wetwang. We’re spoilt for welly walking choices in Yorkshire. But whether you’re taking on the Three Peaks, splashing in rockpools on the coast, or just exploring your local park, you’ve got to do it all in your wellies!

We’d love schools to Give It Some Welly and get involved in these welly challenges ahead of Yorkshire Day. But that’s going to be difficult this year. So instead, we have created some great resources that are all about Yorkshire.

These can be used for home learning or in the classroom and there are options for KS2 and KS3. Visit our schools page below to find out more. We’d love to see what the children come up with as they prepare for Yorkshire Day – just use #GiveItSomeWelly on your school social media.
2019 was a welly big success!

From Bradford to Bridlington, people across Yorkshire got creative with their wellies to help give cancer the boot. You played a huge role in helping spread the news about how we can prevent, diagnose and treat cancer in Yorkshire.

In memory of my sister and in support of @yorkshirecancer #yorkshireday #GiveltSomeWelly

To celebrate #YorkshireDay our players have been Giving It Some Welly for @yorkshirecancer to raise awareness of their #GiveltSomeWelly campaign

Leeds Rhinos @leedsrhinos
**Fundraising page**
Set up an online fundraising page [here](#) for your challenge and share with your friends, family and colleagues. Personalise your page by adding a picture and letting everyone know why you are taking part for Yorkshire Cancer Research. Another top tip is to ask a generous person to make the first donation, then others are more likely to match their donation.

**Send invites**
Download our welly invitation templates to share.

**Let us know your plans**
If you’d like to keep us posted on what fun you have planned, please email [fundraising@ycr.org.uk](mailto:fundraising@ycr.org.uk) or call 01423 501 269.

**Publicity**
If you’re planning an interesting challenge, remember to use local press. Contact us for a press release or letter to the editor.

**Sponsorship**
Download a form [here](#) and ask for sponsorship. Remember to ask sponsors to fill in their information so we can claim Gift Aid.

**Use social media**
Facebook, Twitter, Instagram, TikTok – whichever you choose, this is a great way to tell people about what you’re doing. Please give regular updates and use the #GiveItSomeWelly hashtag to spread the word. Tag your friends to include them in a challenge, and remember to share your amazing fundraising achievements by connecting with us at:

- [Yorkshire Cancer Research](https://facebook.com/yorkshirecancer)
- [@YorkshireCancer](https://twitter.com/YorkshireCancer)
- [@yorkshirecancerresearch](https://instagram.com/yorkshirecancerresearch)

**Other ways to get involved**
You don’t have to organise an event or do a challenge to be involved. There are other ways you can help save Yorkshire lives:

- **Make a one off donation**
  - Just click [here](#).

- **Make a monthly donation by direct debit**
  - [Click here](#).

- **Text to donate £5**
  - Text Yorkshire to 70450

- **Share details of the #GiveItSomeWelly campaign**
  - Help spread the word.
We want you to enjoy fundraising for Yorkshire Cancer Research, but it’s also important that everything is safe and legal. Please take a moment to read the following guidelines and information before you start.

**Coronavirus – keeping yourself & others safe**
We know things will be different this year in light of the coronavirus pandemic, but there are still plenty of ways for you to get involved. We just ask that you follow the latest government guidelines to make sure you, your family, friends and colleagues stay safe.

**Public Materials**
All of your publicity materials, including tickets and posters, must include the words ‘Raising funds for Yorkshire Cancer Research. Registered Charity 516898’.

**Raffles & Lotteries**
If you are going to organise a lottery, including a raffle, tombola or sweepstake, you need to be aware that there are strict laws concerning what you can and cannot do. Contact us for more information.

**Insurance**
Please remember that you are responsible for your event, making sure it is run safely and legally particularly in the current environment.

**Food Hygiene**
Whether you’re selling cupcakes or putting on a BBQ, food safety laws apply. Check with the Food Standards Agency [here](https://www.gov.uk/government) for more information, just to be safe.

**Data Protection**
We’d like to keep in touch to thank you for your support, to tell you how the funds you raise are being used and to let you know about the different ways you can help us in the future. We will always store your data confidentially and securely. Your data will be used for administration, analysis and research purposes. It will not be sold to a third party. For more information on how we store and use data, please see our privacy policy [here](https://www.ycr.org.uk/privacy-policy).

However much you’ve raised, however you used your wellies to do it, we really appreciate your support. Your fundraising will help give cancer the boot. Please send the money you raised within three months. The quicker we receive it, the quicker we can use it to fund our life-changing projects. You can do this in a number of ways.

**It’s easy to donate...**

**Telephone**
Call us on [01423 501 269](tel:01423501269) (Mon – Thurs, 9am – 5pm / Fri, 9am – 4pm). Have your credit or debit card details to hand and we can handle the payment of your sponsorship there and then.

**Post**
Send a cheque made payable to Yorkshire Cancer Research at: Yorkshire Cancer Research, Jacob Smith House, 7 Grove Park Court, Harrogate, HG1 4DP.

**Online**
Go to [ycr.org.uk/donate](http://ycr.org.uk/donate) and fill in the web form, providing your credit or debit card details. Tell us whether you are happy for us to keep in touch with you.

If you used an online fundraising page it’s even simpler. All donations received through Everyday Hero, Virgin Money Giving or JustGiving are automatically transferred to Yorkshire Cancer Research.

If you have any further questions, please email [fundraising@ycr.org.uk](mailto:fundraising@ycr.org.uk) or call [01423 501 269](tel:01423501269).
What can we say? You’re a welly wanging superstar who’s taking the time and effort to help save Yorkshire lives. So thank you! At Yorkshire Cancer Research we rely on donations from heroes like you. Together, we can fund research so that people in Yorkshire can live longer, healthier lives.

We’d love to share your fundraising story to inspire others to join our Yorkshire Day fundraising. Please send your photos to us at social@ycr.org.uk or tag us in your Facebook, Twitter or Instagram posts.

And let’s give cancer the boot!

Text Yorkshire to 70450 to donate £5

Get involved today at

ycr.org.uk/welly

If you have any further questions please contact the team on:

01423 501 269
fundraising@ycr.org.uk

#GiveItSomeWelly

Stay Safe