

**A CHANCE
TO WIN
£1000!**

LNER
SONG
FOR **2021**
YORKSHIRE

YORKSHIRE
LET'S HEAR YOU!





INTRODUCTION TO LNER SONG FOR YORKSHIRE

Hello and thank you for downloading this LNER Song for Yorkshire information pack!

The pack is designed for schools, community and youth groups. We hope it will provide you with a wealth of information about the competition and give you a whole host of fun and exciting ways to get involved.

We hope you find this pack useful and we can't wait to hear the music you create.



WE WANT YOU TO WRITE AND PERFORM A SONG FOR YORKSHIRE!

Welcome to Yorkshire are launching the LNER Song for Yorkshire competition to celebrate everything we know and love about Yorkshire. The competition is open to all ages and both individuals and/or groups.

With huge prizes and opportunities on offer, take part in the LNER Song for Yorkshire and give your school and community/youth group the opportunity to be crowned the best songwriters and singers in Yorkshire.

All genres and styles are welcome, from opera to classical, pop, rock, rap, dance or even folk - it just has to be an original song about Yorkshire.

Entrants have until 14th February 2021 to submit their song (video recording of no longer than 4 minutes in length). They will then be shortlisted by a panel of specialist from the music and media industry, before the final songs are put to a public vote to decide who will be crowned the LNER Song for Yorkshire winner 2021.



#SONGFORYORKSHIRE
WWW.YORKSHIRE.COM/SONG

WHY SHOULD YOU GET INVOLVED?



Song writing and singing competitions are fun and provide lots of great opportunities. Singing also has a great effect on language development, building confidence, concentration, understanding, self-esteem and learning skills.

CAN YOU THINK OF A WAY TO GET INVOLVED?



Entry is free, all you have to do is create a song all about Yorkshire and then send us a video of the amazing performance.

- You could include instruments you play, incorporate sign language or create a dance routine?
- Maybe you can think of an exciting venue to sing your song at*?
- Think of all the best things about where you live.
- What's your favourite thing to do in Yorkshire?
- Do you have a special place that you like to go with your friends or family?
- Think about your favourite style of music from opera to classical, pop, rock, rap, dance or even folk – it just has to be an original song.



GREAT PRIZES

The LNER Song for Yorkshire judging panel will shortlist the finalists. The winner will be decided by an online public vote. The winner will receive:

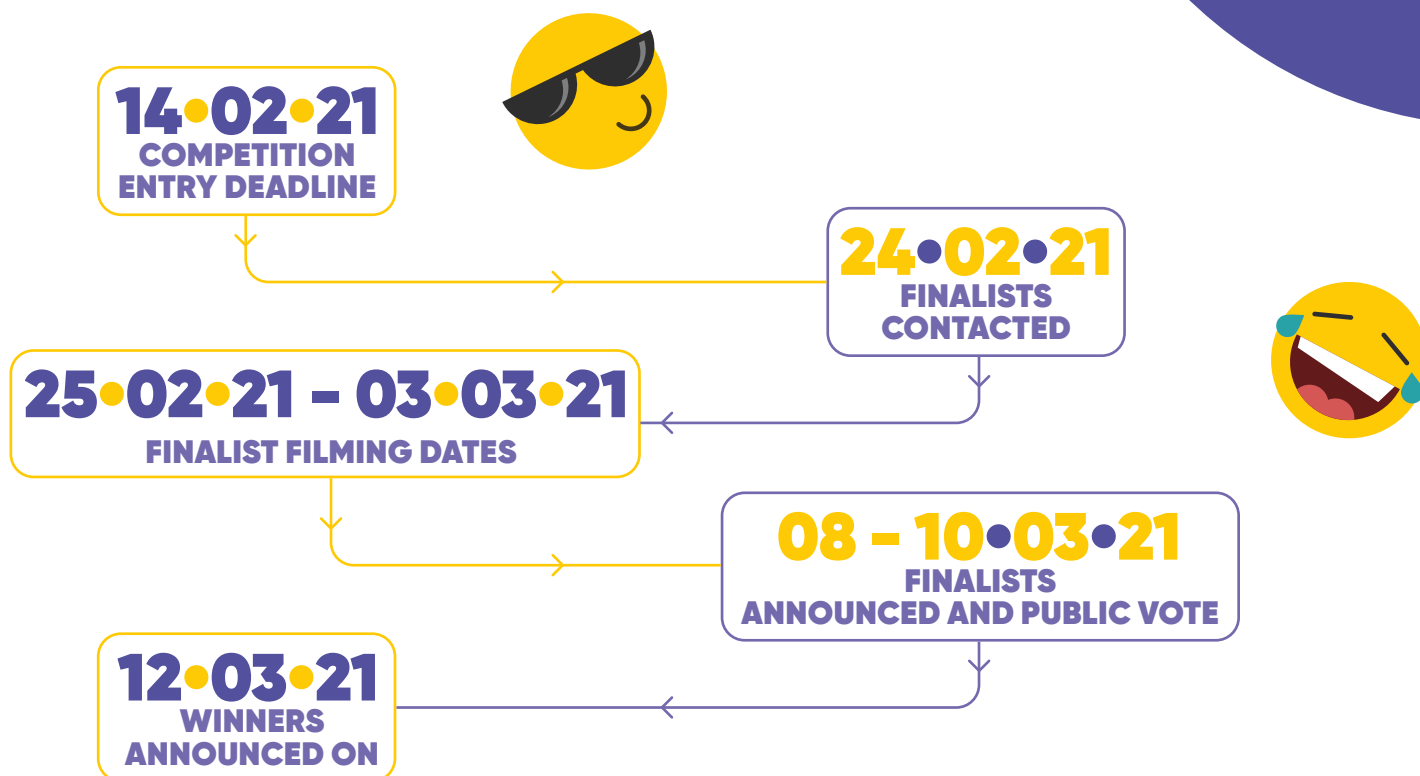
£1000

**PLUS THE CHANCE
TO PERFORM THE
SONG LIVE IN FRONT
OF A AUDIENCE****

#SONGFORYORKSHIRE
WWW.YORKSHIRE.COM/SONG



KEY DATES



WHERE TO SEND YOUR SONG

Go to:
YORKSHIRE.COM/SONG

Please complete the online application form at Yorkshire.com/song, also providing details of a downloadable link to your song video. This could be via a dropbox or WeTransfer link.

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WWW.YORKSHIRE.COM/SONG



WHO ARE THE LNER SONG FOR YORKSHIRE JUDGES?



LIZZIE JONES MBE
OPERA SINGER



JOJO
CAPITAL RADIO



DAN BATES
SHEFFIELD THEATRES



SIMON RIX
KAISER CHIEFS



LUXMY GOPAL
BBC NEWS PRESENTER



NATALIE ANDERSON
ACTRESS & PRESENTER



SUZANNE DONNELLY
LNER COMMERCIAL DIRECTOR



KEEP IN TOUCH

We'd love to see your progress don't forget to use
#SONGFORYORKSHIRE and tag us into whatever you post online***.

 Twitter @Welcome2Yorks

 Facebook @WelcometoYorkshire

 Instagram @WelcometoYorkshire

 YouTube @WelcometoYorkshire

For more information and full terms and conditions go to:
yorkshire.com/song

* Please follow social distancing guidelines at all times

** Subject to COVID-19 restrictions

*** Applicants under 18 should ensure applications
are submitted by a parents or guardian.



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